

VINCENT J. CARDILLO

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OBJECTIVE

To secure a position as a web developer and interactive strategist, allowing me to use my marketing experience and technical expertise.

EXPERIENCE & SKILLS

- Detailed experience with website development, deployment, and maintenance.
- Planning and execution of interactive strategy and online social marketing.
- Content Management Systems, including: Joomla, Mambo, and OpenCms.
- PHP, Java, JSP, JEE, Tomcat, Apache.
- MySQL, MSSQL and Oracle databases. Relational database design.
- HTML, XHTML, CSS, JavaScript, Ajax, jQuery, DHTML, XML.
- Dreamweaver, Photoshop, ImageReady, Eclipse, Subversion/Code Management.

EMPLOYMENT HISTORY

Partners + Napier

Rochester, NY

Lead Web Developer

3/07 – Present

- Spearhead successful online marketing integration for Sorrento Cheese with www.mycheesekitchen.com
- Execute mass email campaigns and customer relationship programs with high goal conversions.
- Web development using PHP/MySQL, Java Enterprise, and custom database integrations.
- Lead developer in projects with Bausch & Lomb, UPS, Sorrento Cheese, and Constellation Wines.
- Champion team process improvements, including group adoption of Subversion.

Rochester Institute of Technology

Rochester, NY

Lab Director

6/06 – 8/06

- Completely responsible for running and managing the Foreign Language Technology Center.
- Further developed the foreign language website, using PHP/MySQL.
- Procured necessary lab items, and made fiscal decisions.
- Utilized Microsoft SQL Server, IIS, and Apache, to maintain current website.
- Organized and resolved concerns of faculty and staff.
- Managed and maintained the foreign language web server, ensuring security and integrity.

Wegmans Food Markets

Rochester, NY

Project Lead

6/05 – 8/05

- Facilitated summer computer refresh project for all Syracuse, NY and several Rochester, NY locations.
- Provided user support before and after completion of refreshes.
- Proficiently supported end-users to resolve computer issues, utilizing SMS remote access, when necessary.
- Setup user accounts, worked with the domain, and configured computers to Wegmans standards.

Data Analyst

6/04 – 8/04

- Designed and developed an internal website documenting the entire Wegmans network across four states and nearly 70 site locations.
- Assisted with the deployment of the Kodak Picture Center kiosks in pilot stores.
- Demonstrated expertise with advanced routers, switches, and other enterprise level network hardware.
- Directly interacted with IT management on all projects.

EDUCATION

Rochester Institute of Technology, Rochester, NY
BS Information Technology

Graduation: March 2007